

FERN 45

2022 PROPOSAL

The Fern 45

PO BOX 1863
Fernley, NV 89408





INTRO

In collaboration with the Nevada Veterans Coalition. The Fern 45 is hosting our annual Off Road Poker Run to raise money for the men and women who have selflessly given their time to serving our country.

This event takes place November 3-5, 2022. Tickets go on sale July 4th. November 3rd opens up for camping, then Friday consists of camping, games, cornhole tourney & local vendor booths. Saturday is the Poker Run & more fun!

We invite you to sponsor our non-profit organization to help support our Veterans. Your advertisement will be seen by every person who attends and your donation will go towards helping our Veterans. We have attached the benefits of sponsoring in the next few pages.

ABOUT

THE FERN 45

[Click here to view our 2021 Event Video](#)



Our first year, we were able to donate \$1200 and a new laptop to the NVC with around 130 participants. Each year, our event has grown and we have been able to raise more money due to our loyal participants, donations and sponsors. Our most recent event in 2021 brought over 500 participants and their family and friends, totaling to around 800-1000 people in attendance. We were able to present a check to the Nevada Veterans Coalition for \$21,000. In total, we have raised over \$60,000 and we plan to grow that number every year.

[Visit our website](#) to read more on our previous years

OUR CREW



Kelly Walsh
FOUNDER / PRESIDENT

Casey Walsh
CO-PRESIDENT

Jason Stewart
VICE PRESIDENT

Shane Mull
CO-VICE PRESIDENT

Kelsey Kibbe
SECRETARY / DESIGN

Shari Walsh
NETWORKING DIRECTOR /
CO-FOUNDER

Rachel Dallara
TREASURER

Staci Parker
CO-TREASURER

Anthony Monachelli
DIRECTOR

Zayna Apaseo-Martinez
DIRECTOR

Kaylee Lamon
DIRECTOR

Kayleigh Monachelli
CO- SECRETARY / MERCHANDISE

OUR ORIGIN STORY

Ahhhh....The Fern 45!

Where do I start? It started out just wanting to have a poker run in the desert with friends and family so I could share some cool trails and views with them. Shortly after...it was planned! It just happened to be Veteran's day 2015! Figured we would charge our buddies 25 bucks, winner takes all with a party afterwards, sounded great! THEN IT CLICKED! "It's Veteran's day, why don't we donate to them?" After a couple calls to Mr. Brett Palmer of the Nevada Veteran's Coalition, it was known that they could use a new laptop, we were on it! We will get you two! (Me being confident our friends could raise enough money to handle it) Thinking if we had 30 people show up it would be super fun and a party for the books. Boy, oh, boy... I was mistaken! Somewhere around 135 people showed up, including the coalition themselves! We ended up getting them that laptop and 1200 bucks! The support from friends, family, and the community of Fernley was so awesome. I, personally, will never forget the parade of rigs marching up the dirt road to participate. The sense of pride, overwhelming, to the point i almost cried. (Okay, not gonna lie, I shed a few tears) The team of my immediate family and a few friends has turned into a committed organization that's willing to donate their time, money, and huge efforts each year to keep the drive alive.

I like to call it "fun"draising! This will be our 6th year raising money for veteran's and their programs. On behalf of each crew member that has ever volunteered, no matter amount of time or energy; to all the sponsors, no matter amount donated; and especially to the 95 Motorsports Complex for providing the area to stage all you "off-road crazy-heads"! We have donated somewhere around \$50,000 now!! I never thought this would be an annual event, but here we are.

Lets do this, have fun, be safe always...

THANK YOU! THANK YOU! THANK YOU!

-Kelly Walsh
(President/Founder)



[Read about previous years.](#)

The first year of The Fern 45.
Est. 2015

WWW.THEFERN45.COM



2022 Sponsorship Benefits

All Sponsors need to have their donation in and Sponsorship Form filled out by 8/1/22 to be included in event material

TITLE SPONSOR: \$5,000

- Logo & Name on ALL Promo & Website
- Banner on Stage
- Full Page in Program
- (4) Custom Fern45 & Company Logo Tumblers
- (4) T-Shirts
- (4) Sweatshirts
- +30 sec AD read every hr of event

- (16) Drink Tickets
- (8) Wristbands
- (8) Custom Fern45 Merch
- (2) campsites
- (4) Vehicle Registration

EVENT SPONSOR: \$2,500

- Logo & Name on Shirts, Poster, Program, Social Media & Website
- Banner in venue
- 1/2 Page in Program
- (2) Custom Fern45 & Company Logo Tumblers
- +15 Sec AD read every hr of event

- (2) T-Shirts
- (2) Sweatshirts
- (4) Wristbands
- (4) Custom Fern45 Merch
- (1) Campsites
- (2) Vehicle Registration

CARDSTOP SPONSOR: \$1,000

- Logo & Name on Shirts, Poster, Program, Social Media & Website
- 1/4 Page in Program
- Banner on Poker Route @ your cardstop
- (2) T-Shirts
- (2) Sweatshirts
- (2) Lunch Delivered
- (2) Custom Fern45 & Company Logo tumblers
- (1) Survival Kit
- (1) Campsite

*** 6 TOTAL- THEY GO FAST!**

**This sponsor requires 4 people to sit at a table on the poker course & punch poker cards. If you would like to participate in this event..you will have to find employees to sit at your table or Fern 45 volunteers!
You will be at your table 9:30a-2:30p*

GENERAL SPONSOR: \$500

- Logo & Name in program & website
- Banner in the venue
- (2) Wristbands
- (2) Custom Fern45 & Company Logo Tumblers

[Click here to fill out sponsorship form](#)



***If you wish to donate an amount not listed please contact Shari and she will be happy to speak with you!**

The Fern 45

PO BOX 1863, Fernley, NV, 89408

Shari (775) 848-8896 or

shariwalsh@thefern45.com

MORE INFORMATION: www.thefern45.com

Supporting the:



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EIN: 82-1757080

Make Checks Payable to: The Fern 45

THANK YOU, AND WE LOOK FORWARD TO HEARING FROM YOU.

[Click here to fill out sponsorship form](#)



The winner of the Poker Run signs an authentic military helmet and gets \$500!

FUN FACT: All the winners of the previous years have donated either all or a portion of their winnings back to the Vets.



FOR OUR VETS



[See more Fern 45 Pictures](#)

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