

# 2026 PROPOSAL

**SPONSORSHIPS CLOSE OCT 1**



**Nov 5-7, 2026**

PO BOX 1863  
Fernley, NV 89408





# INTRO

The Fern 45 is hosting our annual event to raise money for the men and women who have selflessly given their time or the ultimate sacrifice to serving our country.

This event takes place November 5-7, 2026. Tickets go on sale May 16th on Armed Forces Day. We open up camping, Texas Hold Em poker tourney, live music & vendor booths on Thursday 11/5. Friday 11/6 consists of camping, a cornhole tourney, live music & local vendor booths, then Saturday 11/7 is the Off-Road Poker Run & more fun afterwards... including a HUGE raffle!

We invite you to sponsor our non-profit organization to help support our past and present Veterans. We have attached the sponsorship levels and more information about our event in the next few pages.

# ABOUT

## THE FERN 45

[Click here to view our 2024 Event Video](#)



Our first year, we were able to donate \$1200 and a new laptop to the Nevada Veterans Coalition with around 130 participants. Each year, our event has grown and we have been able to raise more money due to our loyal participants, donations and sponsors. We have not gone backwards in our donation amount thus far. Our most recent event in 2025 brought over 1000 participants and their family and friends, totaling to around 2000 people in attendance throughout the weekend. We were able to present a check to our Nevada Veterans for \$140,000, raising our check amount \$20,000 from the previous year. We are excited to continue our goal of not going backwards in our donation check. See page 8 for a breakdown of 2025 allocation of funds.

Visit our website to read more on our previous years donations

# OUR CREW

## BOARD OF DIRECTORS



**Kelly Walsh**  
FOUNDER  
PRESIDENT



**Shane Mull**  
VICE PRESIDENT



**Zaya Apaseo-Martinez**  
TREASURER



**Kelsey Kibbe**  
SECRETARY



**Shari Walsh**  
CO-FOUNDER  
DIRECTOR



**Staci Mull**  
DIRECTOR



**Kayleigh Capone**  
DIRECTOR



**Kaylee Lamon**  
DIRECTOR



**Blanca Beas**  
DIRECTOR



**Anthony Monachelli**  
DIRECTOR



**Casey Walsh**  
DIRECTOR



**Connie Stephens**  
CO-TREASURER



**THE SQUATCH's**  
FERN45 VIPS

**& MANY MANY VOLUNTEERS WHO HELP THIS EVENT RUN SMOOTHLY**

# OUR ORIGIN STORY

AS TOLD BY OUR FOUNDER

Ahhhh....The Fern 45!

Where do I start? It started out just wanting to have a poker run in the desert with friends and family so I could share some cool trails and views with them. Shortly after...it was planned! It just happened to be Veteran's day 2015! Figured we would charge our buddies 25 bucks, winner takes all with a party afterwards, sounded great! THEN IT CLICKED! "It's Veteran's day, why don't we donate to them?" After a couple calls to Mr. Brett Palmer of the Nevada Veteran's Coalition, it was known that they could use a new laptop, we were on it! We will get you two! (Me being confident our friends could raise enough money to handle it) Thinking if we had 30 people show up it would be super fun and a party for the books. Boy, oh, boy... I was mistaken! Somewhere around 135 people showed up, including the coalition themselves! We ended up getting them that laptop and 1200 bucks! The support from friends, family, and the community of Fernley was so awesome. I, personally, will never forget the parade of rigs marching up the dirt road to participate. The sense of pride, overwhelming, to the point i almost cried. (Okay, not gonna lie, I shed a few tears) The team of my immediate family and a few friends has turned into a committed organization that's willing to donate their time, money, and huge efforts each year to keep the drive alive.

I like to call it "fun"draising! On behalf of each crew member that has ever volunteered, no matter amount of time or energy; to all the sponsors, no matter amount donated; and especially to the 95 Motorsports Complex for providing the area to stage all you "off-road crazy-heads"! We have donated somewhere around \$250,000 now!! I never thought this would be an annual event, but here we are.

Lets do this, have fun, be safe always...

THANK YOU! THANK YOU! THANK YOU!

-Kelly Walsh  
(President/Founder)



[Read about previous years](#)

The first year of The Fern 45.  
Est. 2015

# SPONSORSHIPS CLOSE OCT 1ST

**ANY SPONSORSHIPS RECEIVED AFTER OCT 1st WILL NOT RECEIVE ALL SPONSORSHIP BENEFITS**

**SPONSORSHIP LEVELS 2500 & ABOVE - LOGO ON EVENT MERCH**

## HEADLINE SPONSOR:

**\$10,000**

Your company advertised on The Fern 45 Website:

- Home page--Advertisement Section & Logo on Ticker tape
- Sponsor page--Logo Hyperlinked to your website

Logo on Annual Event T-shirt and Hoodie

3 Banners in Venue

2 Full pages in program

Logo Footer on every page of the program

Full Table at Texas Hold'em and 2-7寧波 teams.

Exclusive Media Coverage by Photoflight Productions

**12 of the following:**

- Event Hoodies
- VIP Entries
- Custom Item (always a surprise!)

**6 of the following:**

- Campsites
- Vendor Run Passes
- Vehicle passes

**SOLD OUT**

## TITLE SPONSOR:

**\$5000**

Your company advertised on The Fern 45 Website:

- Home page--Logo on Ticker tape
- Sponsor page--Logo Hyperlinked to your website

Logo on Annual Event T-shirt and Hoodie

2 Banners in Venue

Full page in program

**8 of the following:**

- Event Hoodies
- VIP Entries
- Custom Item (always a surprise!)

**4 of the following:**

- Campsites
- Vendor Run Passes
- Vehicle passes

## BAR SPONSOR:

**\$4000**

Your company advertised on The Fern 45 Website:

- Home page--Logo on Ticker Tape
- Sponsor page--Logo hyperlinked to your website

Banner Behind Bar

1500 Bar cups with your logo on them

Full page in program

**6 of the following:**

- Event Hoodies
- VIP Entries
- Custom Item (always a surprise!)

**3 of the following:**

- Campsites
- Vendor Run Passes
- Vehicle passes

**SOLD OUT**

## EVENT SPONSOR:

**\$2500**

Your company advertised on The Fern 45 Website:

- Home page--Logo on Ticker tape
- Sponsor page--Logo Hyperlinked to your website

Logo on Annual Event T-shirt and Hoodie

1 Banner in Venue

Half page in program

**6 of the following:**

- Event Hoodies
- VIP Entries
- Custom Item (always a surprise!)

**3 of the following:**

- Campsites
- Vendor Run Passes
- Vehicle passes

# SPONSORSHIPS CLOSE OCT 1ST

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## CARDSTOP SPONSOR:

**\$1500**

**6 AVAILABLE**

Your company advertised on The Fern 45 Website:

- Home page--Logo on Ticker tape
- Sponsor page--Logo Hyperlinked to your website

Banner on poker route and venue

Quarter page in program

**4 of the following:**

- Event Hoodies
- VIP Entries
- Custom Item (always a surprise!)

**2 of the following:**

- Campsites
- Vendor Run Passes
- Vehicle passes

**We require 6 volunteers working your cardstop from 8:30 to 2:30 Saturday 11/7. Volunteers must be provided by your company. No Alcohol is allowed to be given at cardstops to those driving vehicles. A Cardstop meeting will be MANDATORY when scheduled closer to the event.**

**ANY QUESTIONS PLEASE CONTACT SHARI**

**@ 775-848-8896**

## TEXAS HOLD EM SPONSOR:

**\$1500:**

Your company advertised on The Fern 45 Website:

- Home page-Logo on Ticker Tape
- Sponsor page-Logo hyperlinked to your website

Banner in Venue

Quarter page in program

**CHOICE OF:**

4 Players for Texas Hold'em **OR** 4 VIP Entries/2 Vehicle Passes

**4 of the following:**

- Hoodies
- T-shirts
- Custom Item (always a surprise!)

**1 of the following:**

- Campsite
- Vendor Run Pass

## CORNHOLE SPONSOR:

**\$1500:**

Your company advertised on The Fern 45 Website:

- Home page-Logo on Ticker Tape
- Sponsor page-Logo hyperlinked to your website

Banner in Venue

Quarter page in program

**CHOICE OF:**

2 Cornhole Teams **OR** 4 VIP Entries/2 Vehicle Passes

**4 of the following:**

- Hoodies
- T-shirts
- Custom Item (always a surprise!)

**1 of the following:**

- Campsite
- Vendor Run Pass

## CREW SPONSOR:

**\$1500**

**SOLD OUT**

Your company advertised on The Fern 45 Website:

- Sponsor page-Logo only

Quarter Page in Program

Logo on all Annual Crew Merchandise

- Hoodies
- T-shirts
- Hat/Beanie

## PATRIOT SPONSOR:

**\$1000**

Your company advertised on The Fern 45 Website:

- Home page-Logo on Ticker Tape
- Sponsor page-Logo hyperlinked to your website

Banner in venue

Quarter page in program

**4 of the following:**

- Event Hoodies
- VIP Entries
- Custom items (always a surprise!)

**2 of the following:**

- Campsites
- Vendor Run Passes
- Vehicle passes

# SPONSORSHIPS CLOSE OCT 1ST

ANY SPONSORSHIPS RECEIVED AFTER OCT 1st WILL NOT RECEIVE ALL SPONSORSHIP BENEFITS

## GENERAL SPONSOR: \$500

Your company advertised on The Fern 45 Website:

- Home page-Logo on Ticker Tape
- Sponsor page-Logo only

All general sponsor's logos will be listed on a shared banner in venue

Logo in program

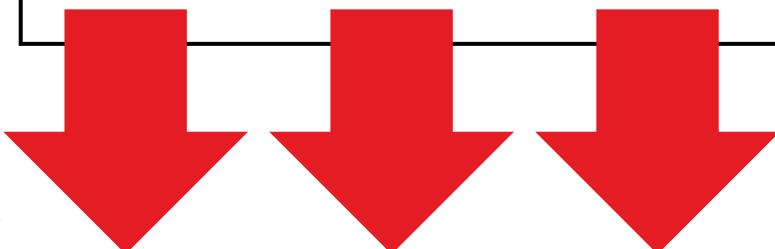
**2 of the following:**

- VIP Entries
- Vehicle Passes

## TRADE SPONSOR

Trade benefits and cost of sponsorship will vary based on services provided.

Must contact Shari 775-848-8896 or Kayleigh 775-636-0233 for more info



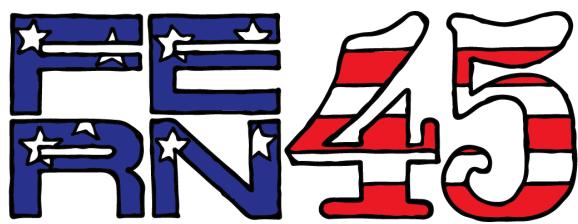
## IMPORTANT INFORMATION

**Sponsorship form MUST be filled out and can be found at**  
**[www.thefern45.com/sponsorships](http://www.thefern45.com/sponsorships)**

IF WE DO NOT RECEIVE SIZES FOR SHIRTS & SWEATSHIRTS BY **OCTOBER 1ST** YOUR SIZES WILL INCLUDE HALF XL AND HALF LG, RESPECTIVE OF YOUR SPONSOR LEVEL.

IF WE DO NOT RECEIVE YOUR PROGRAM PAGE BY **OCTOBER 1ST**- ONE WILL BE CREATED FOR YOU AND YOUR COMPANY'S BRANDING GUIDELINES MAY NOT BE FOLLOWED.

**SPONSORSHIP IS SECURED UPON COMPLETION OF ZEFFY FORM  
LOCATED ON OUR WEBSITE**



Shari Walsh 775-848-8896 | Kayleigh Capone 775-636-0233  
[sponsor@thefern45.com](mailto:sponsor@thefern45.com) or [kayleigh@thefern45.com](mailto:kayleigh@thefern45.com)  
\*Checks made out to "The Fern 45" and mailed to  
PO Box 1863  
Fernley, NV 89408

# BOOTS ON THE GROUND: 2025 PROGRAM FUNDING

The Fern45 is run entirely by volunteers—no paid staff. We keep a small amount of what we raise in the bank to cover the basics needed to get next year's event off the ground, like deposits, permits, and insurance. That way, we can keep this event going year after year.

Everything else goes where it matters most: directly to veterans in need and to trusted nonprofit programs that serve veterans. We work hard to keep costs low so your donation makes the biggest possible impact. At the end of the year, the board makes it a point to hand-deliver checks to the organizations we donate to, so we can shake their hands and give them our thanks. Our goal is to keep a positive and genuine relationship with our supported organizations,

**Veterans Guest House : \$37,500**

**Northern Nevada State Veterans Home: \$20,000**

**Honor Flight Nevada: \$30,000**

**Nevada Veterans Coalition: \$10,000**

**American Legion Post 37: \$5,000**

**Reins of Hope: \$5,000**

**Legacy Air Base: \$10,000**

**Nevadans 4 Vets: \$20,000**

**NV Woodchucks: \$2,500**



Scan QR Code or  
Click here for  
Grant Application

Donate to Heartbeats is a direct-impact Fern 45 program that helps local veterans when they're going through financial or personal hardship. The funds are used to cover urgent, essential needs, helping veterans get through tough moments when support matters most.

This year, because we had more funds available than expected, we chose to allocate \$40,000 to Donate to Heartbeats. Rather than holding onto extra funds, we put them to work right away, staying true to our commitment to be responsible with donations while getting help directly to veterans. Our grant stays open year-round, so long as we have the funds to help!

**Scan to go to Sponsorship Form  
or Click Here**



**FE  
RN 45**



Shari Walsh 775-848-8896 | Kayleigh Capone 775-636-0233  
[sponsor@thefern45.com](mailto:sponsor@thefern45.com) or [kayleigh@thefern45.com](mailto:kayleigh@thefern45.com)

\*Checks made out to "The Fern 45" and mailed to  
PO Box 1863  
Fernley, NV 89408

TAX ID: 82-1757080 - The Fern 45 is an exempt organization as described in section 501(c)(3)  
of the Internal Revenue Code.



**Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities**  
P.O. Box 2508  
Cincinnati, OH 45201

THE FERN 45  
PO BOX 1863  
FERNLEY, NV 89408

**Date:**  
07/27/2022  
**Employer ID number:**  
82-1757080  
**Person to contact:**  
Name: Andrew Niemeyer  
ID number: 29312  
Telephone: 877-829-5500  
**Accounting period ending:**  
December 31  
**Public charity status:**  
170(b)(1)(A)(vi)  
**Form 990 / 990-EZ / 990-N required:**  
Yes  
**Effective date of exemption:**  
April 16, 2022  
**Contribution deductibility:**  
Yes  
**Addendum applies:**  
No  
**DLN:**  
26053508007682

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements

# The Fern 45



**PO BOX 1863  
Fernley, NV 89408  
775-815-3086  
[kelly@thefern45.com](mailto:kelly@thefern45.com)  
[www.thefern45.com](http://www.thefern45.com)  
TAX ID: 82-1757080**

**To whom it may concern,**

We are looking for sponsorships and/or donations to our non-profit organization supporting our Veterans. Our 12th Annual event is an Off-Road Poker Run on November 5-7th - fun events on Thursday and Friday with the Poker Run on Saturday, November 7th.

The start of our organization began in 2015. We ended up donating \$1200 and a Laptop to the Nevada Veterans Coalition. Since then, we have raised over \$350,000 for Nevada Veterans programs and other Veteran-based organizations. Your sponsorship and donation will help us grow that number by decreasing our expenses for our events and increasing our donation amount. We have attached the sponsorship benefits on the next page. If you wish to sponsor, please head to our website and fill out the sponsorship form. If you wish to donate a different monetary amount or a raffle prize, you can email us at [treasurer@thefern45.com](mailto:treasurer@thefern45.com). We have attached our 501-3(c) Confirmation letter for your records.

We appreciate your time and consideration. If you have any questions, please do not hesitate to give me a call or send us an email.

**Sincerely,**

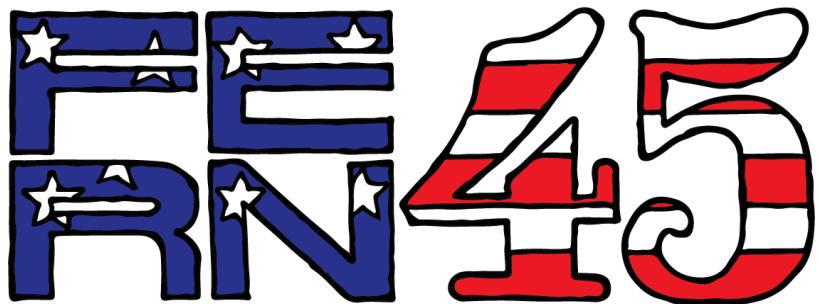
**Kelly Walsh  
Founder/President**

# THANK YOU, AND WE LOOK FORWARD TO HEARING FROM YOU.

[Click Here to fill our 2026 sponsorship form](#)



The winner of the Poker Run signs an authentic military helmet and gets \$500!



**FOR  
OUR  
VETS**



[See more Fern 45 Pictures](#)

**The Fern 45**

PO BOX 1863  
Fernley, NV 89408  
TAX ID: 82-1757080